

**GRAND RESERVE***at Kirkman Parke*

November 29, 2007

Craig Meddin  
Apartment Rental Maps  
250 N. Orange Ave Suite # 1250  
Orlando, FL 32801

Dear Craig:

I just wanted to take the time to let you know how beneficial your map has been to our community. Being in the Metro West area, and heavily saturated with communities, we are always looking for new ways to advertise, and to gain exposure. Your publication has been so helpful and at such an unbelievable rate. We have had several leases signed since we started advertising in the past 6 months. I have noticed while I am out and about an increase in your distribution sites and I love that you deliver us some each month as well so that we can open them up (especially to new comers to Orlando) and offer them a map of local attractions and a color reminder of our community. I have had prospects actually bring the maps in when they visit our community that they have received when they contact the Chamber or Commerce or Walt Disney World Casting. It is like our own navigation system that clearly directs them here.

Keep up the great work and please feel free to use me as a reference. I can be contacted at 407-521-0072.

Sincerely,

Lori Coolidge  
Grand Reserve at Kirkman Parke